



Jurgen Preugschas Elected Canadian Pork Council President

FOR IMMEDIATE RELEASE

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(Ottawa, ON) – At the recent Annual Meeting of the Canadian Pork Council (CPC), Mr. Jurgen Preugschas received the country-wide support of his peers, and will lead the charge for the Canadian pork industry throughout the upcoming year.

Mr. Preugschas, a hog producer from Mayerthorpe, Alberta, expressed his gratitude for being chosen to represent the industry, a sector which in 2007, accounted for over \$3.3 billion in farm cash receipts. “The Canadian hog industry is a vital contributor to the country’s economy. I am honoured to have been chosen to help shape the future of our industry, and look forward to working with my colleagues to address the many challenges and opportunities we will meet over the next year,” he says.

Mr. Preugschas is joined by a newly elected Executive Committee, consisting of 1st Vice-President Jean-Guy Vincent (Québec), 2nd Vice-President Bryan Ferriss (Manitoba), Curtiss Littlejohn (Ontario), Stephen Moffett (New Brunswick), Herman Simons (Alberta), Jerry Gelderman (British Columbia), and Florian Possberg (Saskatchewan).

Mr. Preugschas thanked outgoing President Clare Schlegel for the past four years of service as the CPC President. “We applaud Clare for his commitment to the industry, and by continuing to work together, and with the experience of this Board, we are positioning the industry well to continue its role as a world leader in pork production,” he adds. “I am also please that Clare has accepted an offer from the Board of Directors to remain on CPC’s Executive Committee as an ex-officio in the position of Past- President.”

During the meeting, held in Edmonton, Alberta, the CPC Board of Directors discussed a number of major issues and initiatives, including the state of the Canadian hog industry, a Pork Value Chain Round table strategy, Food safety and animal health initiatives, as well as recent updates on W.T.O. discussions, country-of origin labelling and Canadian Pork International.

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